



# Paul Lovejoy

# Portfolio Presentation

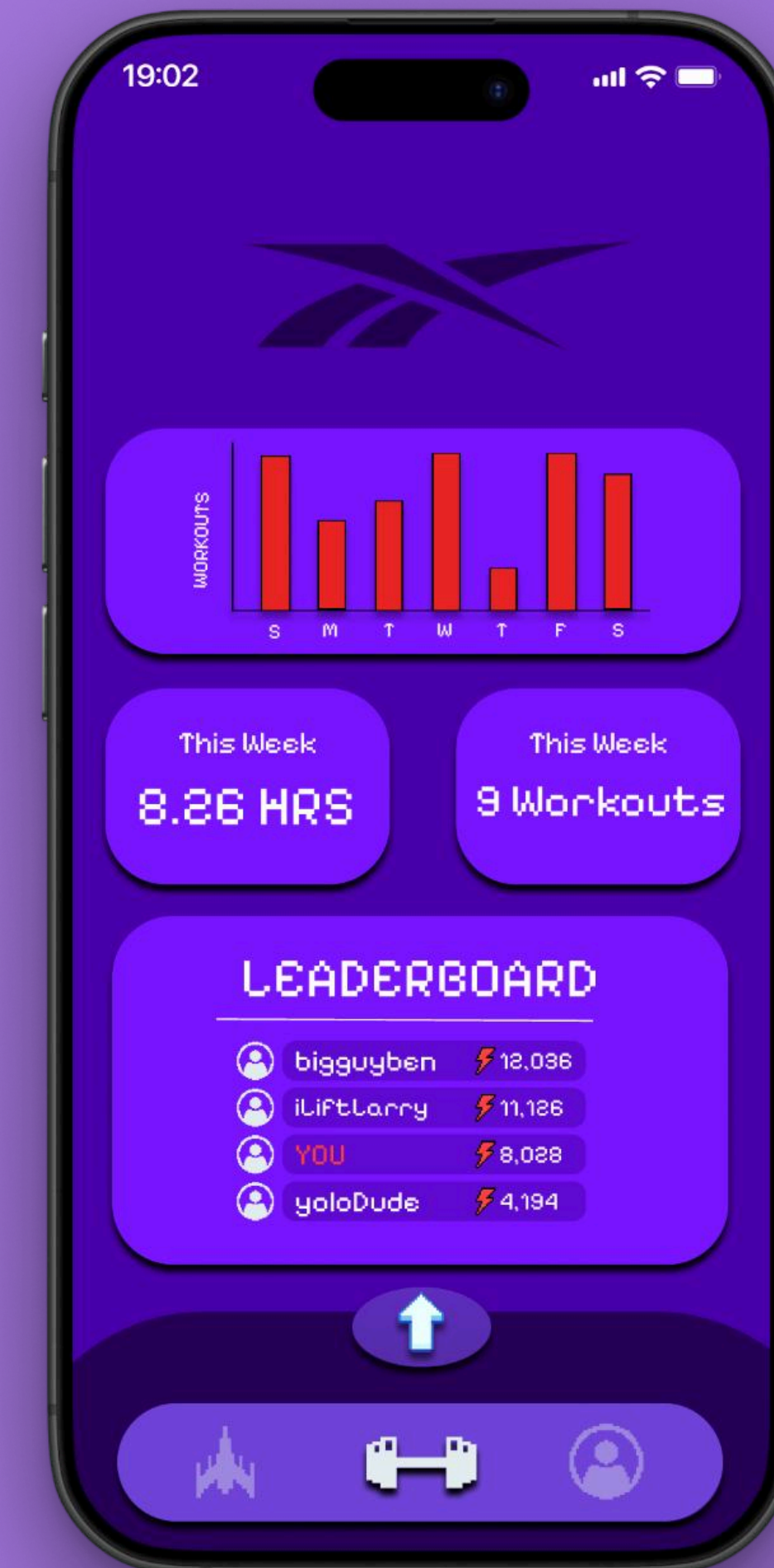
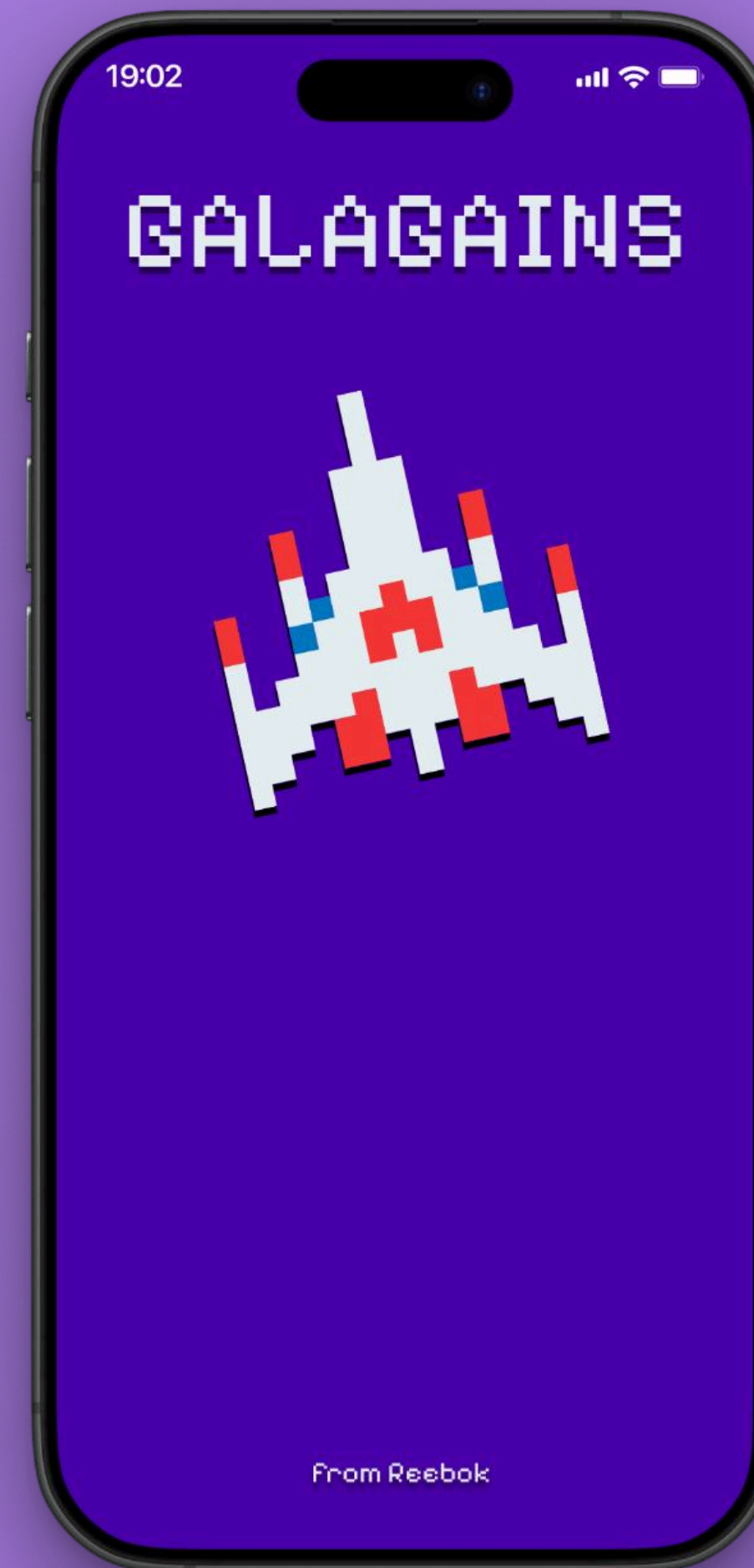
UX/UI Design



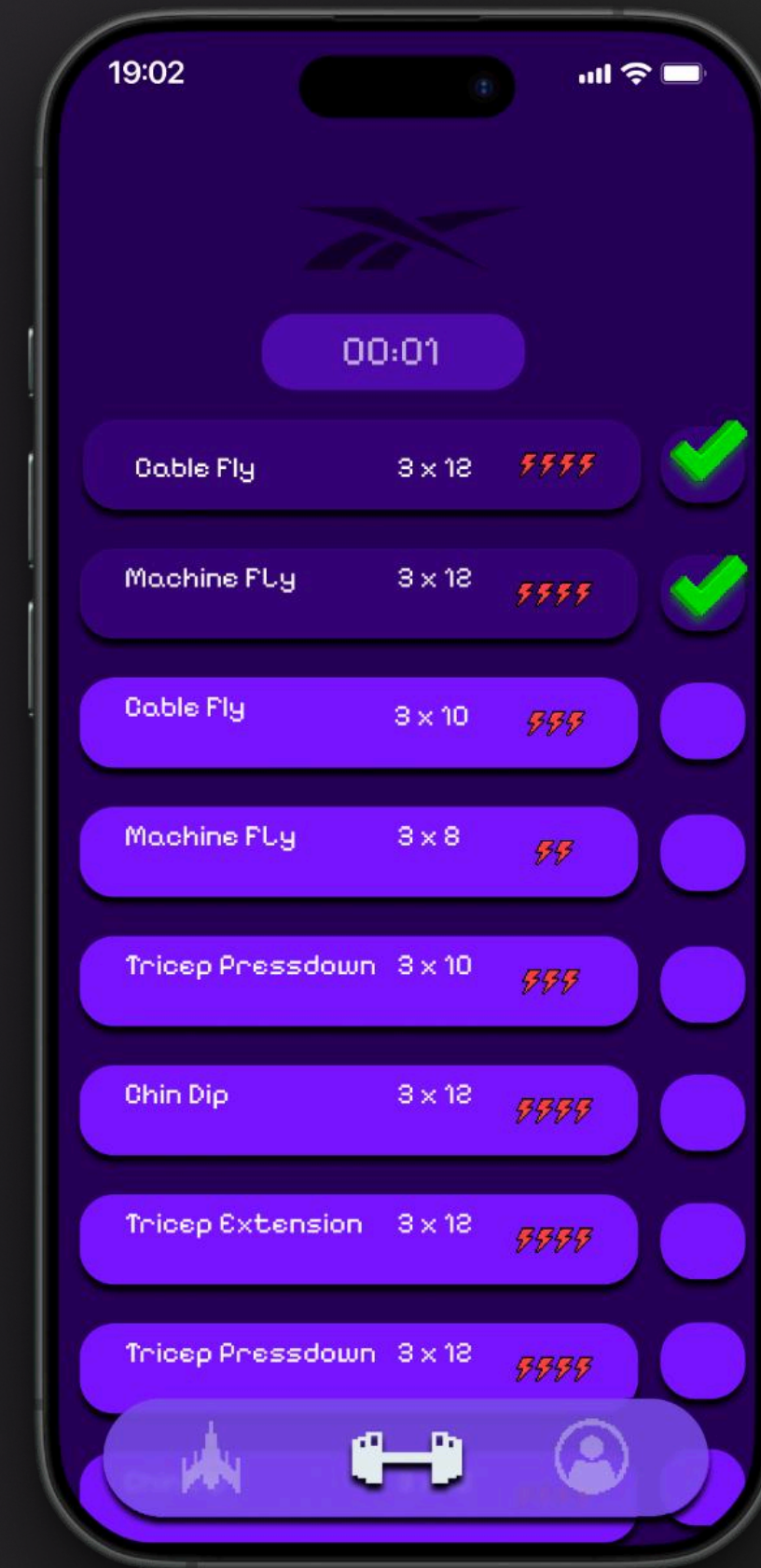
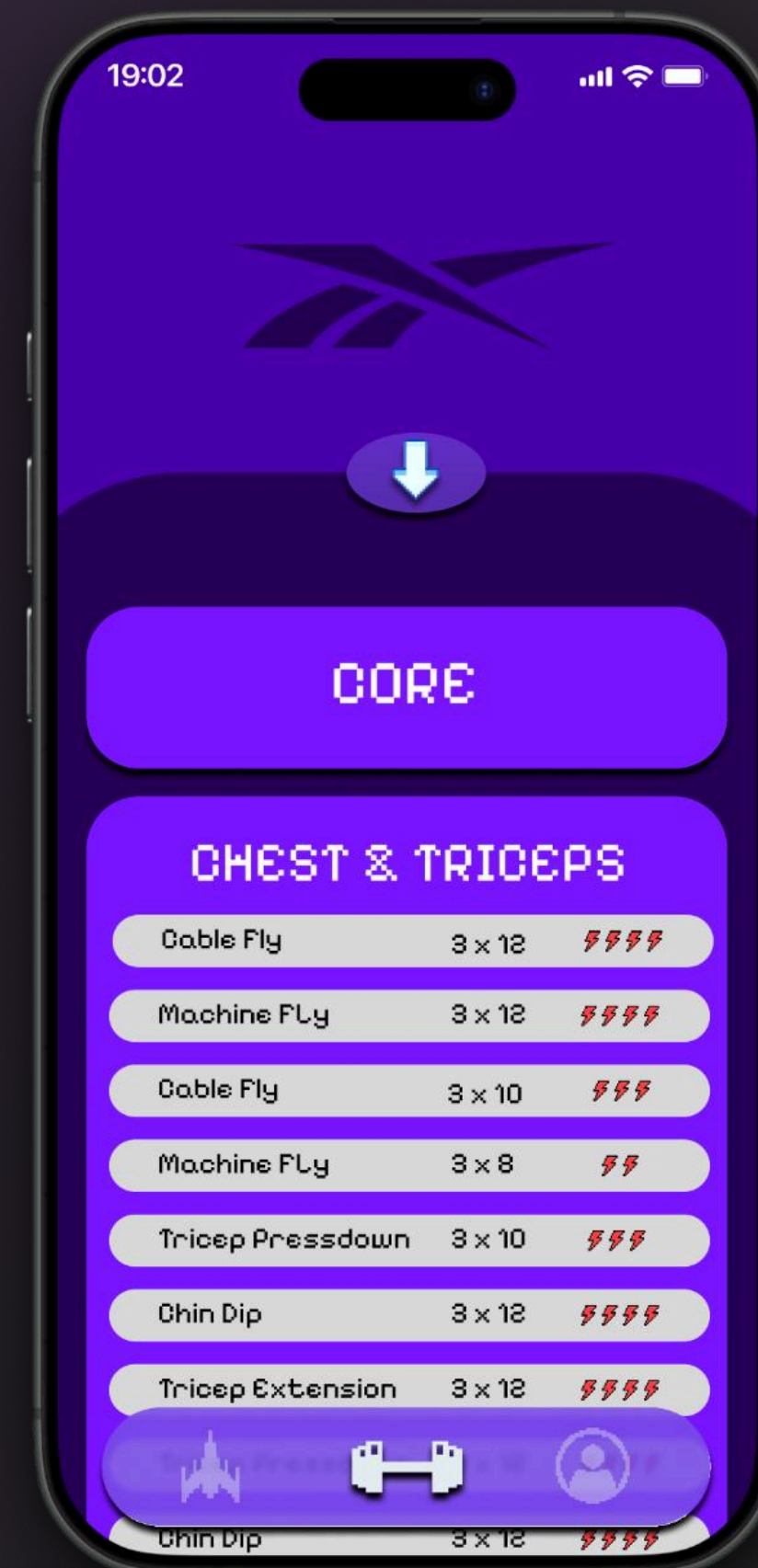
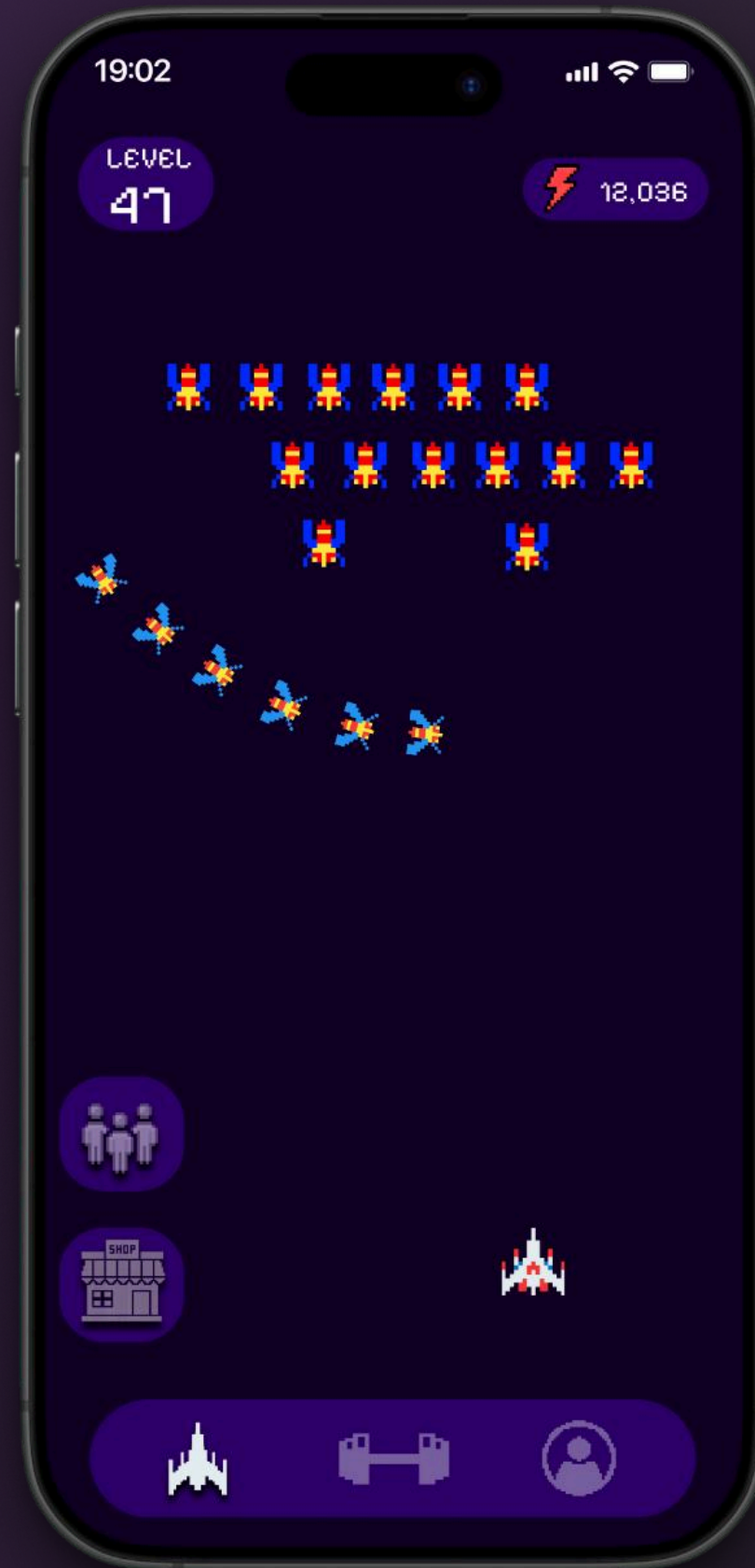
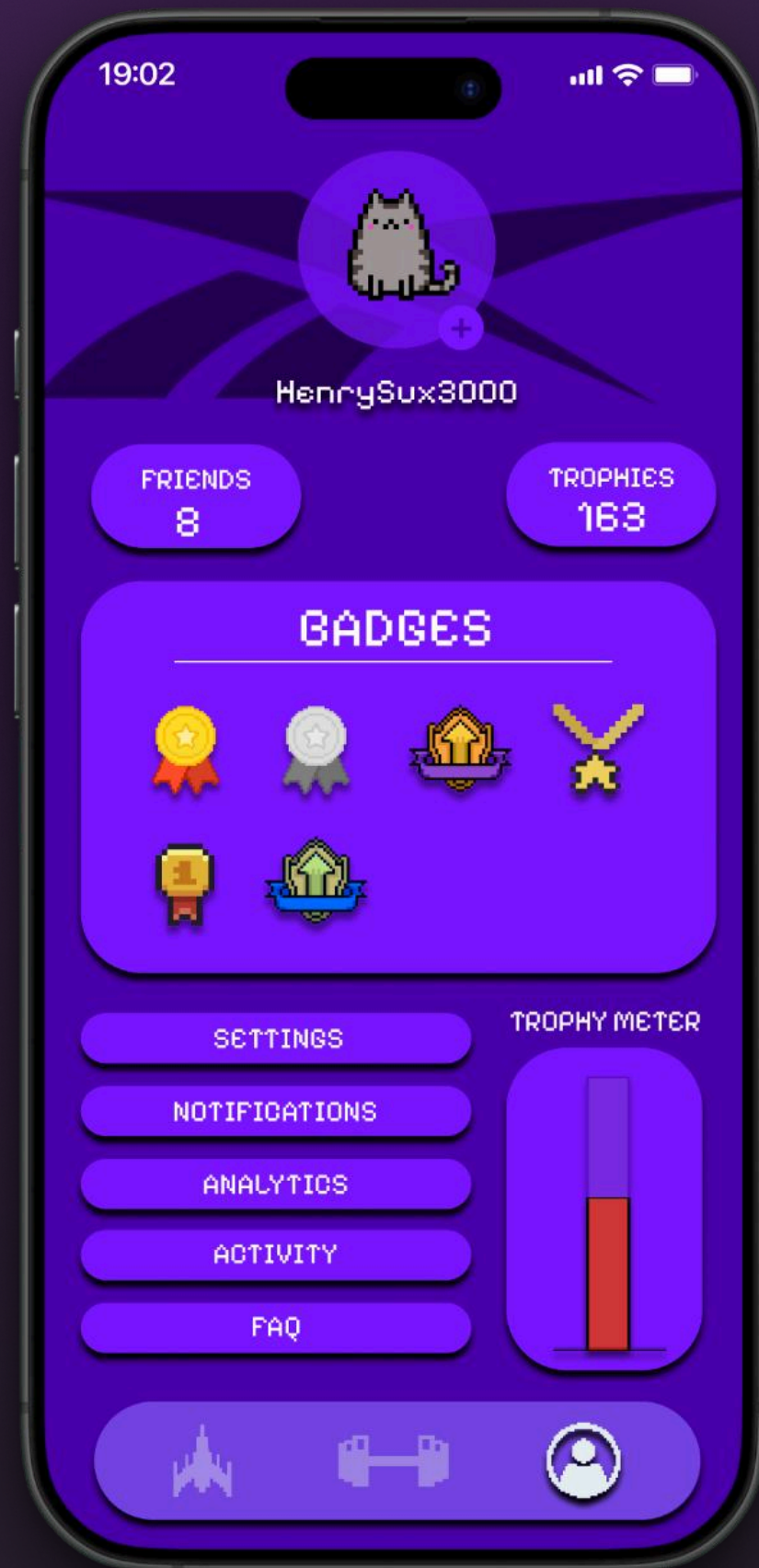
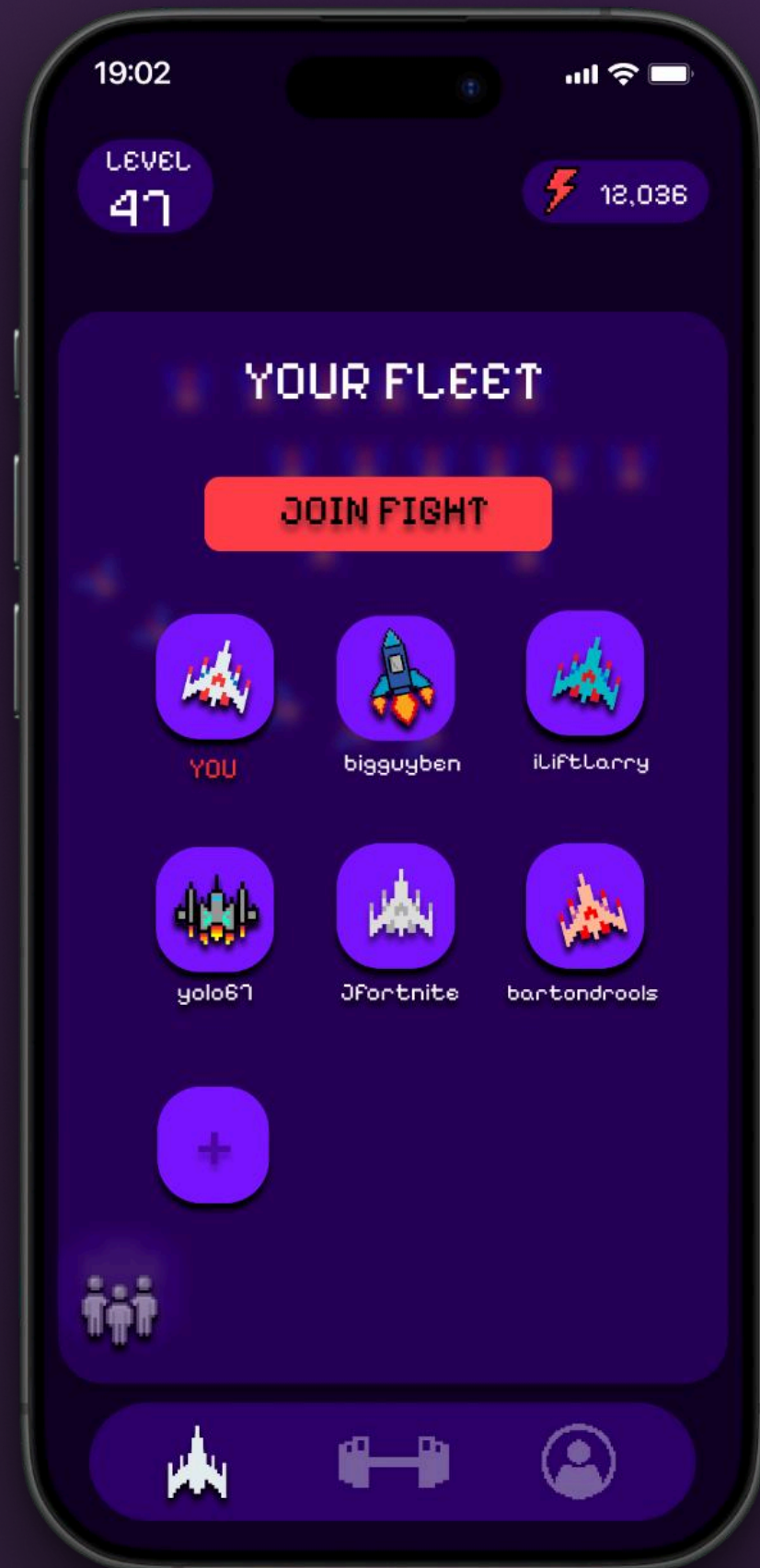
# Gamified Fitness

## Mobile App

A mobile fitness app disguised as a game to promote physical health. This design draws from retro classic *Galaga* to reach an audience of all ages



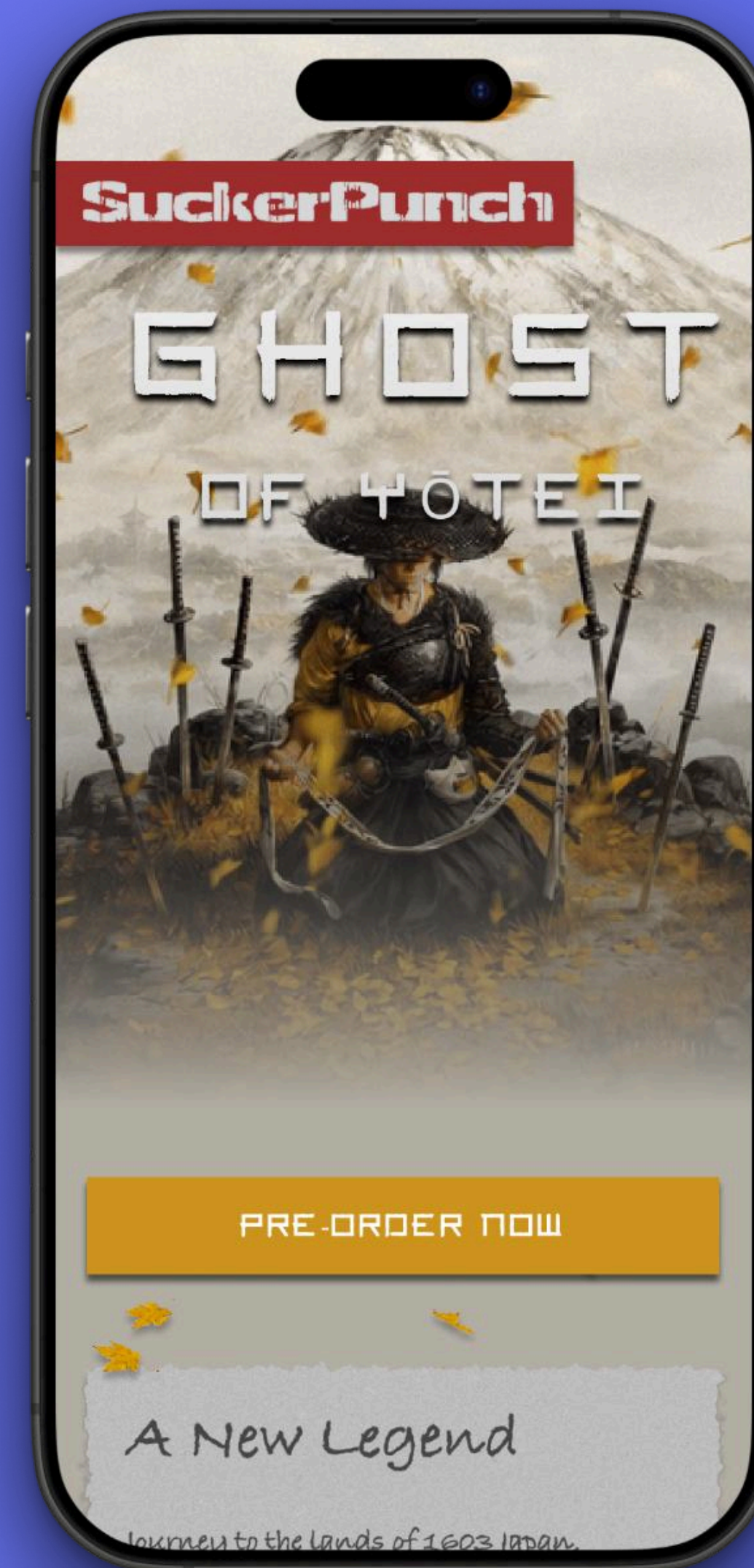
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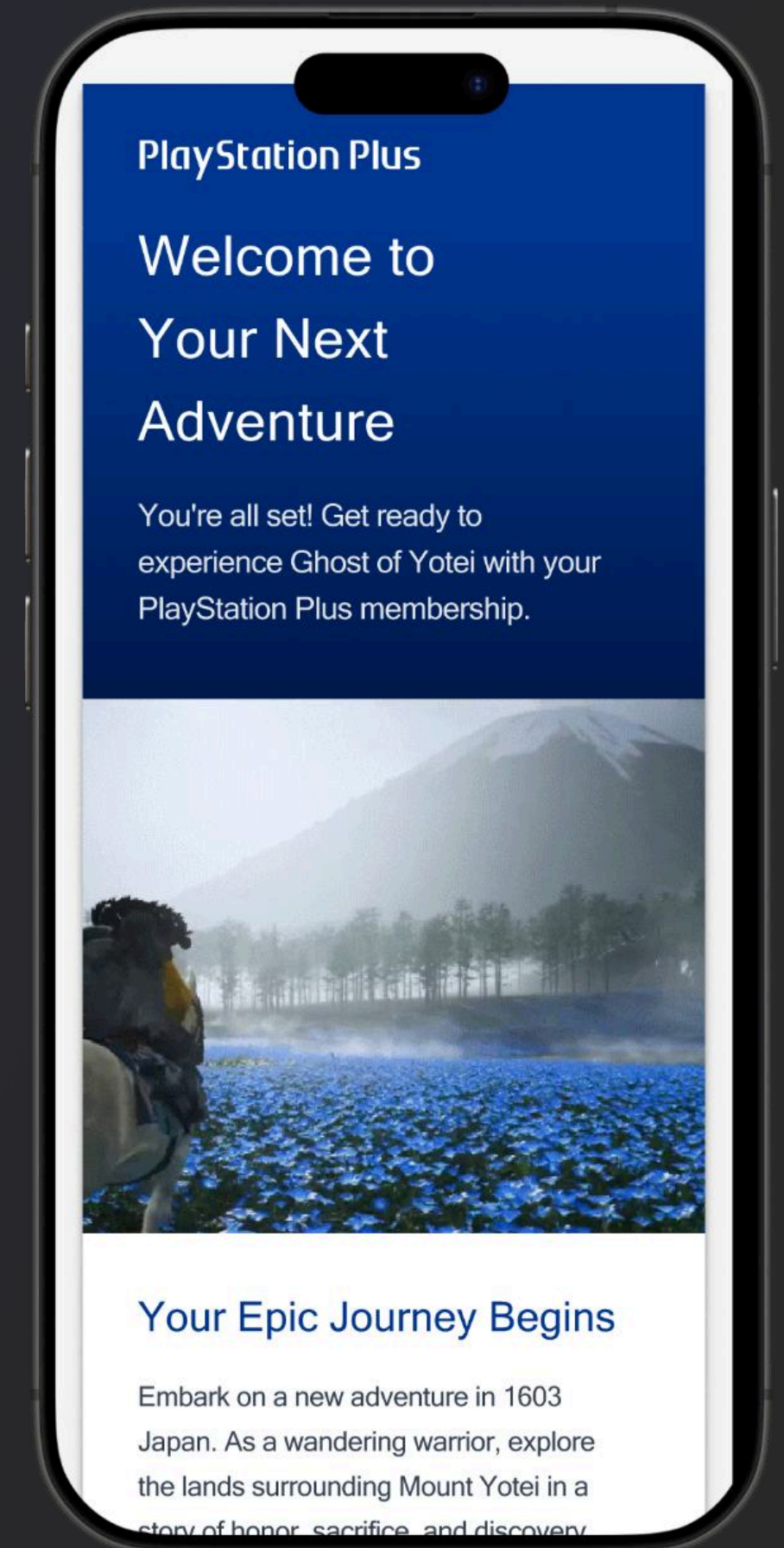
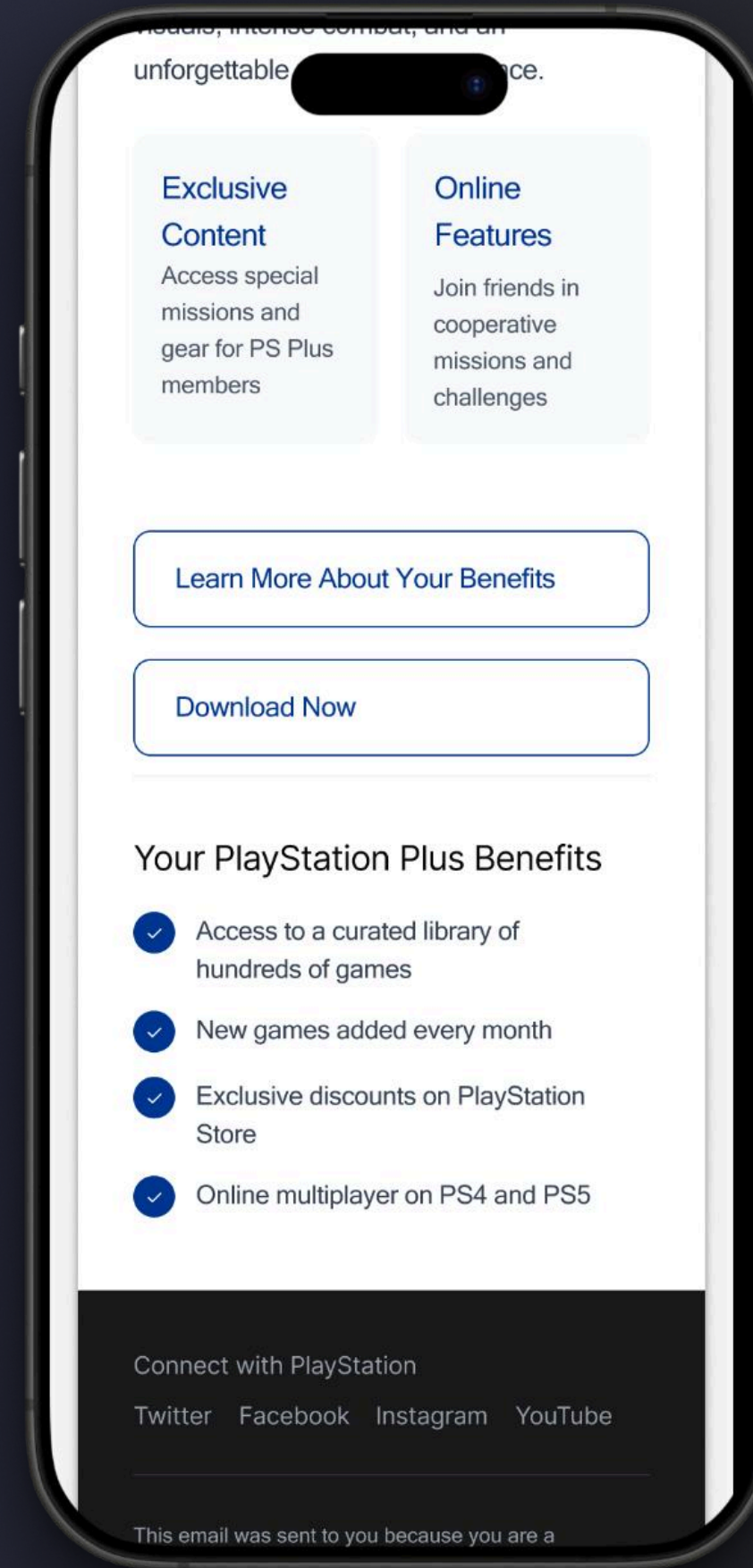
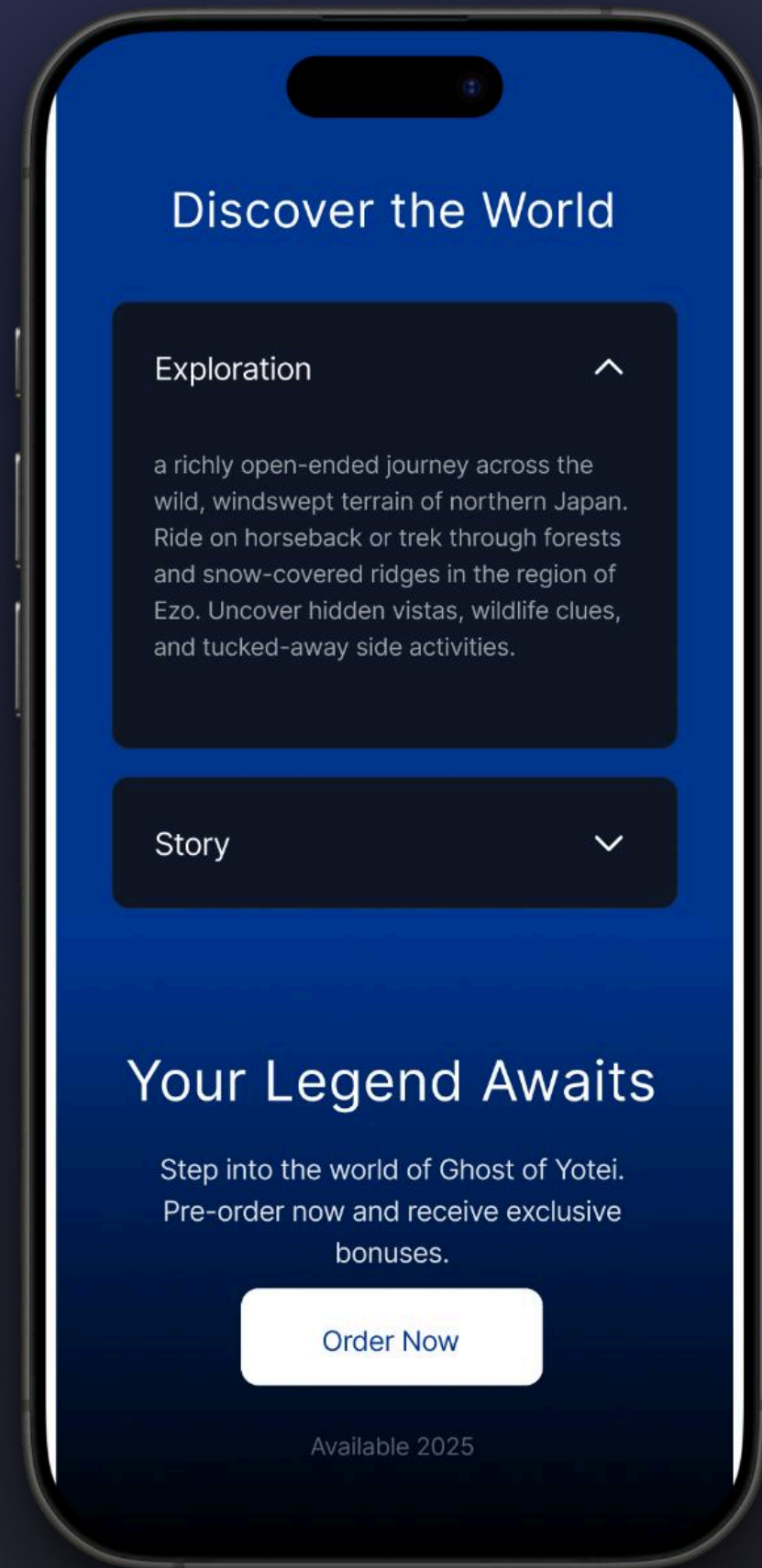
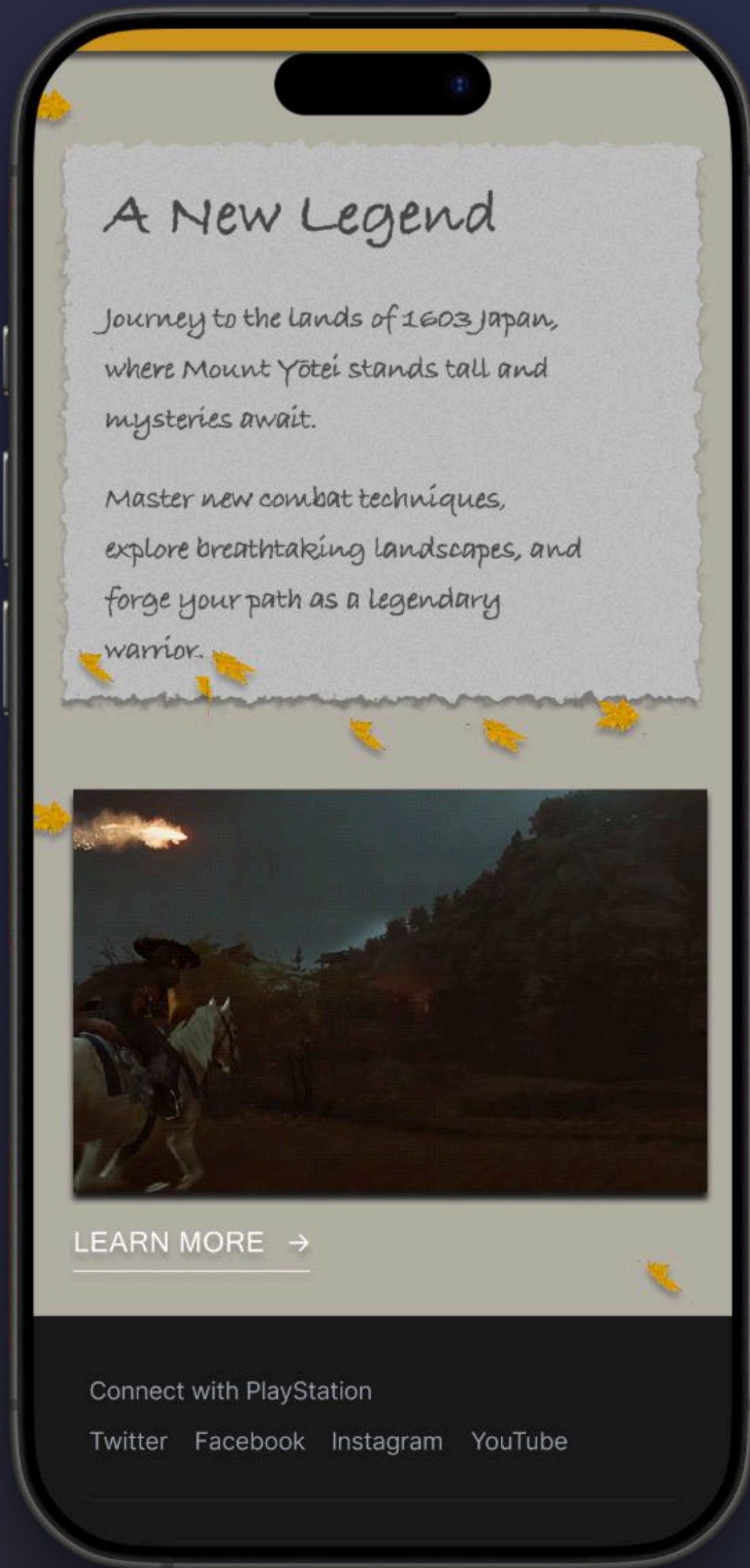
# Game Email

## Email Campaign Mockup

Video game email drip campaign designed to bring in new players and allow people to discover a slice of the game.



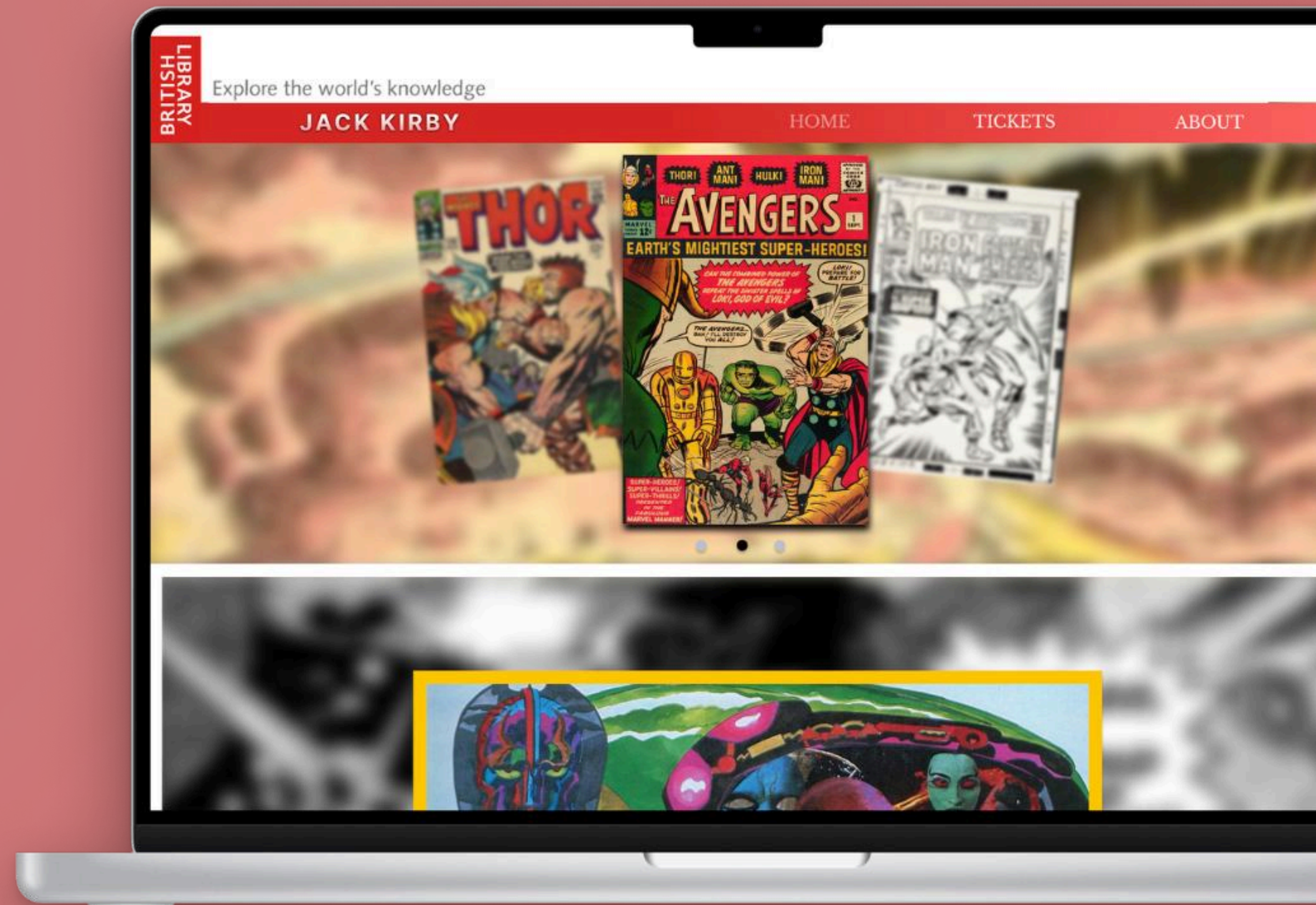
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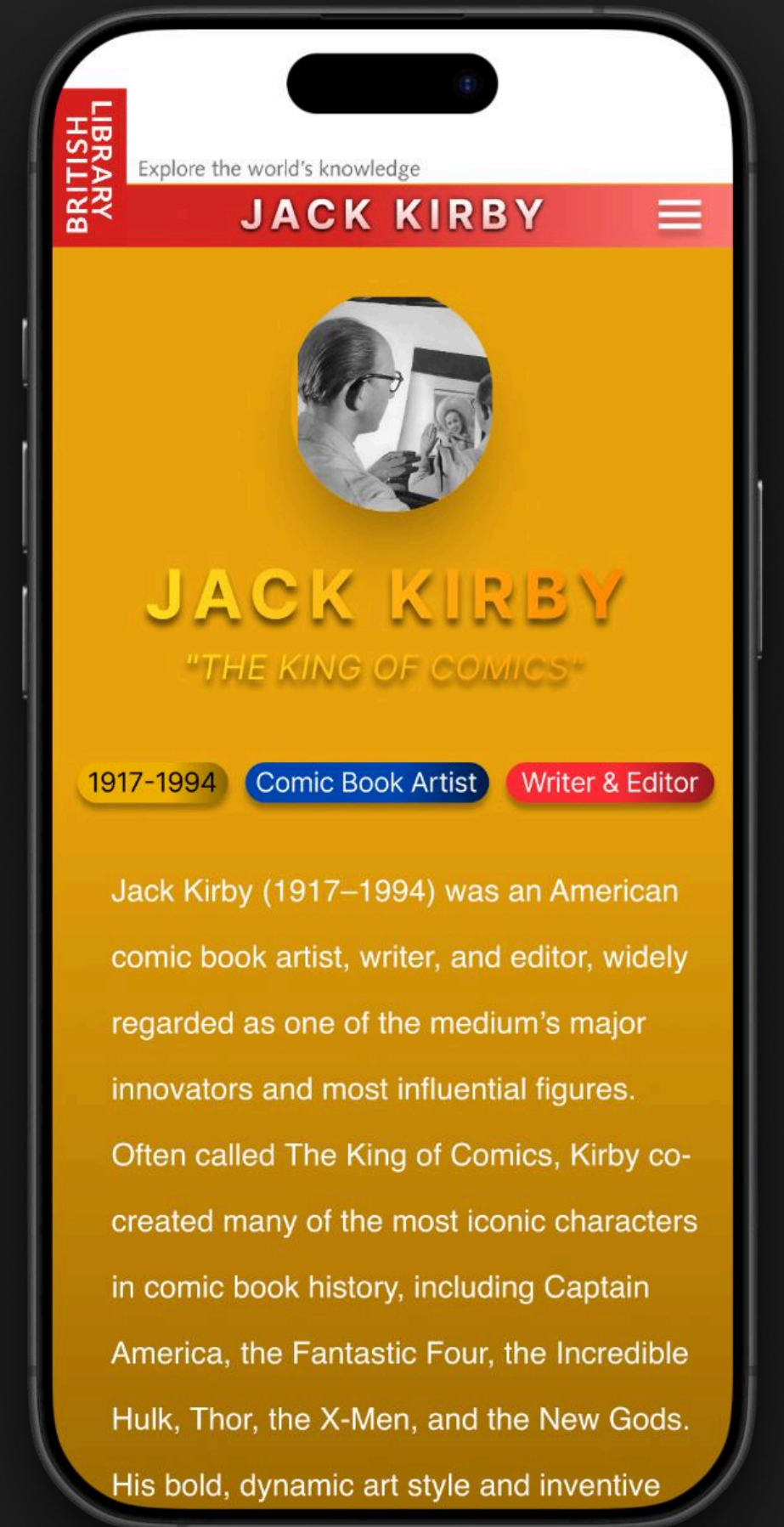
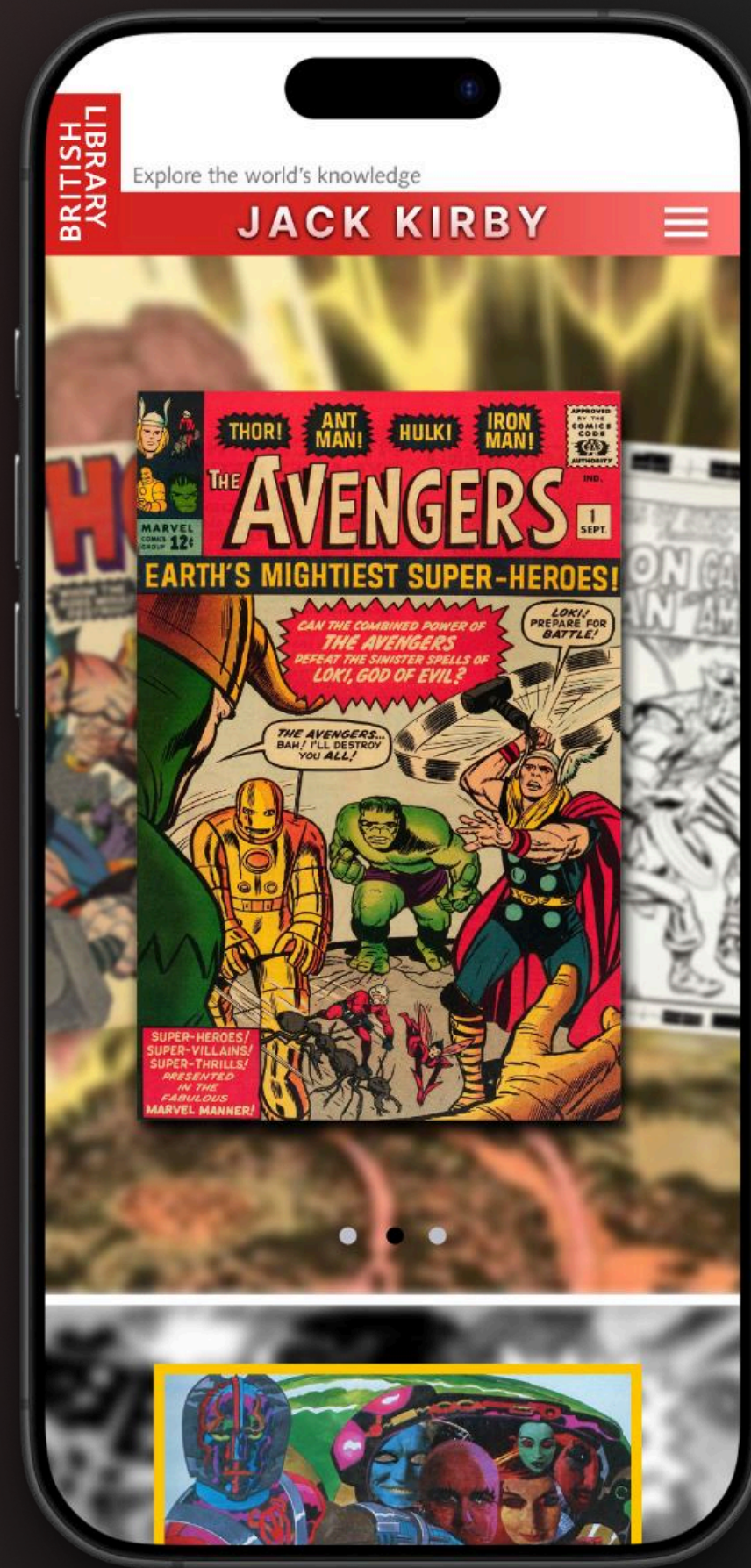
# Art Gallery

## Microsite

Website intended to creatively display artwork through a virtual gallery. Inspired by Jack Kirby art.



[Click Here.](#)



# Mario Kart SNES

## Online redesign

UI/UX redesign of original Mario Kart SNES. Keeping the retro feel and size but with updated menu screens, pseudo-3d items, and more.



[Click Here.](#)



Thank you

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